



Global Plant Genetics Ltd

Where Quality Breeds Success

UCD Moxie

Exceptional Fruit and plant characteristics for the modern market.



Key benefits

- Outstanding late season productivity and exceptionally high yields of marketable fruit
- Extra large, firm, visually appealing fruit
- Highly resistant to Verticillium wilt and Fusarium wilt
- Reduced runnering in fruit production



Developed at the University of California, Davis for production in coastal California and other climates where day-neutral cultivars thrive. UCD Moxie produces extremely high yields of marketable fruit over a long growing season with outstanding late season production and is resistant to Fusarium wilt and Verticillium wilt. UCD Moxie produces fewer runners than most other day-neutral cultivars, a characteristic that decreases the need for runner trimming and reduces labor costs, and large, firm, visually appealing fruit with a long shelf life.

Disease Resistant With Exceptionally High Yields of Marketable Fruit

UCD Moxie is an asexually propagated hybrid suitable for production anywhere day-neutral cultivars are grown.

This cultivar has produced exceptionally high yields of marketable fruit over a long growing season in production environments where day-neutral cultivars typically thrive.

This cultivar is consistently the late season yield leader.

The Variety in Action



click to play -



Variety Lowdown

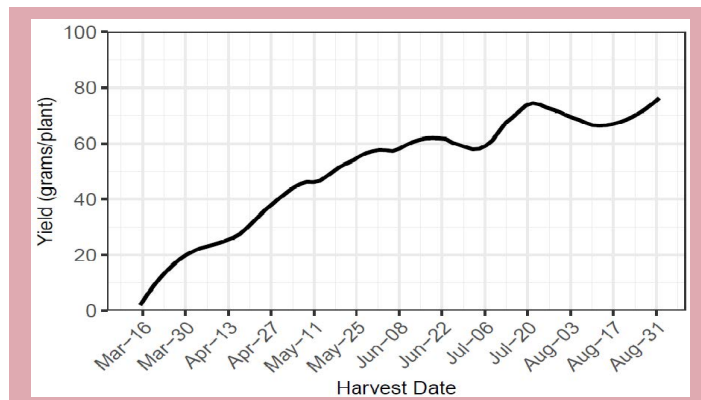
Climate	Typical European day-neutral and everbearing production environments
Yield	Exceptionally high yields
Quality	Very large, firm, visually appealing fruit with a long shelf life
Cultivar	Asexually propagated hybrid
Planting Density	50,000 to 60,000 plants/hectare
Chilling Requirements	400 to 600 chilling hours recommended for maximum yield
Seasonality	Long growing season, outstanding late season yields
Plant Habit	Exceptionally large crowns and fewer runners than other cultivars

Market

- Consistent long season fresh market production
- High yielding and disease resistant

Offer

- Exclusive hybrid plants
- Crowns produced from certified disease-free foundation stock
- Technical advice to maximize productivity and profits



Reviews

"The variety UCD Moxie is a very high yielding Day Neutral variety with strong Fusarium resistance.

The fruit is high quality, even; evenly spread throughout the harvest from plants producing very few daughters.

We see this as a welcome addition to the Day Neutral market."

Rafael Cambra - Lassen Canyon International

Licence Holders

UCD Moxie strawberry plants can be purchased from:

If you are interested in UCD Moxie strawberry plants, please make contact with us for more information.

UCD Moxie strawberry plants can be purchased from Global Plant Genetics

Contact Us

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